Imaging in Neuromuscular Disease 2017

Conference Sponsorship

Berlin - Germany
19-21 November 2017
conference.myo-mri.eu
Dear Colleagues,

We would like to invite you to become a sponsor of the inaugural Imaging in Neuromuscular Disease Conference organized by the MYO-MRI consortium. This international conference will be held in Berlin from Sunday 19th to Tuesday 21st of November 2017.

The conference program will feature internationally-recognized keynote speakers highlighting developments and advances in all aspects of muscle imaging. At least 200 participants from the neuromuscular field are expected to attend.

The Imaging in Neuromuscular Disease Conference will be organized by the MYO-MRI project, a consortium supported by COST, the European Cooperation in Science and Technology. MYO-MRI focusses on applications of MR imaging and spectroscopy techniques in neuromuscular disease and has enabled collaboration on MRI as an outcome measure and on pattern recognition for diagnostics and therapy development. The project has addressed the challenges of applying MR techniques in both clinical trials and everyday clinical settings.

The Imaging in Neuromuscular Diseases Conference will highlight key findings from MYO-MRI and will discuss next steps of interest to academia and industries.

The programme will feature plenary talks on the following topics;

- Diagnostic Muscle Imaging
- New Imaging Techniques
- Quantitative Muscle Imaging

with plenary sessions and invited abstracts on each.

You are cordially invited to be part of this inaugural international conference and we would like to ask for financial sponsorship to support this important event. The conference provides the opportunity to forge new partnerships, learn from the leading and brightest minds in the field and share best practices with leading experts.

A complete list of sponsorship opportunities can be found on page 6 of this brochure.

We are looking forward to welcoming you and your team in Berlin.

Volker Straub
Chair, Programme Committee
Venue

Langenbeck-Virchow-Haus
(Registration, Lecture Hall, Poster and Exhibition Area)
Luisenstr 58/59
10117 Berlin
Germany

www.langenbeck-virchow-haus.de

Programme Committee

Volker Straub - Chair
Newcastle, UK

Gustav Strijkers
Amsterdam, NL

Pierre Carlier
Paris, France

Tarek Yousry
London, UK

Andrew Blamire
Newcastle, UK

Hermien Kan
Leiden, NL

Glenn Walter
Florida, US

Diana Ribeiro
London, UK

Conference Secretariat

MYO-MRI Project Team

Olav Veldhuizen
olav.veldhuizen@ncl.ac.uk

Jill Moffatt
jill.moffatt@ncl.ac.uk

Phone: 0044 191 2418989
All our sponsorship packages include an exhibition booth

<table>
<thead>
<tr>
<th>Category</th>
<th>Minimum Contribution (excl. VAT)</th>
<th>Deadline for Application</th>
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</thead>
<tbody>
<tr>
<td>Platinum Sponsorship</td>
<td>€20000</td>
<td>15 June 2017</td>
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<tr>
<td>Gold Sponsorship</td>
<td>€15000</td>
<td>25 June 2017</td>
</tr>
<tr>
<td>Silver Sponsorship</td>
<td>€10000</td>
<td>30 June 2017</td>
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</tbody>
</table>

Platinum Sponsorship Package

€20000 + VAT

- One prime positioned exhibition booths of six square meters exhibition space
- 7 Industry participant tickets
- Sponsor’s name/logo on all Conference material
- Verbal acknowledgement at the Conference opening and closing
- Signage displayed on the Plenary Session stage (excluding sponsored sessions)
- Acknowledgement as a sponsor at the Conference Dinner and the Welcome Reception
- Recognition on the front page of the Conference website and hyper-link to company’s website
- Recognition on the front page of the Programme Booklet
- Company logo on sponsor’s recognition board (for all Sponsoring Packages)
- Acknowledgement in the programme Booklet either inside back or inside front cover
- Acknowledgement as a sponsor on all information emails

Important Dates and Costs for Registration

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Early Registration (ends 5th May 2017)</th>
<th>Standard Registration (6th May - 1st Sept 2017)</th>
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</thead>
<tbody>
<tr>
<td>MYO-MRI Participant</td>
<td>€0</td>
<td>€0</td>
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<tr>
<td>Non-MYO-MRI Participant</td>
<td>€200</td>
<td>€250</td>
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<tr>
<td>Industry Delegate</td>
<td>€350</td>
<td>€450</td>
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<tr>
<td>Gold Sponsorship Package</td>
<td>Silver Sponsorship Package</td>
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<tr>
<td><strong>€15000 + VAT</strong></td>
<td><strong>€10000 + VAT</strong></td>
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<tr>
<td>One exhibition booth of six square meters exhibition space</td>
<td>One exhibition booth of six square meters exhibition space</td>
<td></td>
</tr>
<tr>
<td>5 Industry participant tickets</td>
<td>3 Industry participant tickets</td>
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<tr>
<td>Acknowledgement as a sponsor at the Welcome Reception</td>
<td>Recognition on the Conference website and hyper-link to company’s website</td>
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<tr>
<td>Recognition on the Conference website and hyper-link to company’s website</td>
<td>Recognition in the Programme Booklet in an exposed position</td>
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</tr>
<tr>
<td>Recognition in the Programme Booklet in an exposed position for all Sponsoring Package</td>
<td>Company logo on sponsor’s recognition board</td>
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<tr>
<td>Company logo on sponsor’s recognition board</td>
<td>Acknowledgement in the Programme Booklet inner half page</td>
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<tr>
<td>Acknowledgement in the Programme Booklet inner full page</td>
<td>Acknowledgement as a sponsor on selected informational emails (not more than 2)</td>
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<tr>
<td>Acknowledgement as a sponsor on all information emails</td>
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</table>
Welcome Reception Sponsor

(19th November 2017)

€8000 + VAT + production costs

Includes catering costs and logistics on-site and acknowledgement on-site as well as in the list of sponsors

2 registration tickets incl. Welcome Reception and Conference Dinner

Promotional signage in the room on the evening

Recognition in the programme Booklet

Recognition on the Conference website

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Floorplan of Venue

Langenbeck-Virchow-Haus

Silver Sponsors

Gold Sponsors

Platinum Sponsors
Conference Dinner Sponsor

(20th November 2017)
€15000 + VAT + production costs

Includes catering costs and logistics on-site and acknowledgement on-site as well as in the list of sponsors

5 registration tickets incl. Welcome Reception and Conference Dinner

Company logo printed on Conference Dinner tickets

Promotional signage in the room on the evening

Recognition in the Programme Booklet

Recognition on the Conference website

Programme Options

Lunch Breaks
€3000 + VAT per service

Includes catering costs and logistics on-site and acknowledgement at each service station as well as in the list of sponsors

Coffee Breaks
€2000 + VAT per service

Includes catering costs and logistics on-site and acknowledgement at each service station as well as in the list of sponsors

Coffee and lunch breaks attract a large number of delegates and offer a unique opportunity to network.

Complimentary coffee, tea and soft drinks with pastries or a warm lunch will be served daily to all delegates during the official breaks. Coffee and lunch will be located mainly in the exhibition area and can be coordinated around the sponsor’s booth.
Advertising

Conference Website
€1500 + VAT
Includes recognition on the Conference website and acknowledgement in the list of sponsors. Website sponsors have the possibility of promoting their company with logo and linking on the Conference website: conference.myo-mri.eu

Bag Inserts
€1000 + VAT + production costs and delivery
Includes distribution and logistics on-site and acknowledgement in the list of sponsors
Number of bags: approx. 250
Inserts of sponsor’s items must be relevant to the Conference and approved by the organisers.
The maximum size of a bag insert (brochure or flyer) is 8 pages in A5 format.

Programme Booklet
This is the ONLY printed Conference publication distributed on-site to all registered participants and sponsors. The programme includes information on the complete programme, submitted abstracts, exhibition information and the social programme.
Number of printed copies: approx. 250
Number of pages: approx. 25 - 35
Size: A4

Advertisement
Includes all production costs and acknowledgement in the list of sponsors

Inner full page €750 + VAT
Inner half page €500 + VAT
Inner quarter page €350 + VAT
Inside front cover €1000 + VAT
Inside back cover €1000 + VAT
Outside back cover €1500 + VAT

Delegate Items

Below are a selection of delegate items that have the reach

Badge lanyards
€1000 + VAT + production costs
and delivery of approx 250 lanyards
Includes distribution and logistics on-site and acknowledgement in the list of sponsors
The lanyard attached to the name badge is a highly visible item worn by every delegate, exhibitor and speaker. The sponsor will have its name and logo on the cord.

Delegate bags
€1500 + VAT + production costs
and delivery of approx 250 bags
Includes distribution and logistics on-site and acknowledgement in the list of sponsors
Sponsorship of the delegate bag provides the sponsor with an excellent marketing opportunity during the Conference and extended exposure for years beyond.
MRI & MRS IN NEUROMUSCULAR DISEASE

conference.myo-mri.eu

Olav Veldhuizen
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Phone: 0044 191 2418989