

Imaging in Neuromuscular Disease Conference 2021

Virtual Conference

8th and 9th November
2021

Sponsoring this
conference

MYO-MRI

MRI & MRS IN NEUROMUSCULAR DISEASE

conference.myo-mri.eu



Welcome

Dear Colleagues,

The third international Imaging in Neuromuscular Disease Conference will take place online in November 2021. We would like to invite you to attend and become a sponsor of the third international Imaging in Neuromuscular Disease Conference organized by the MYO-MRI consortium. This interdisciplinary conference will be held online on Monday 8th November 2021 and Tuesday 9th of November 2021.

The conference aims at promoting exchanges between radiologists, neurologists, biologists, physicists, engineers and other scientists involved in neuromuscular imaging, particularly but not exclusively focusing on MR imaging and spectroscopy. The main topics selected for the 2021 online edition are: Introduction to muscle MRI: quantifying the chronic degenerative changes and Introduction to muscle MRI: mapping disease activity. To accompany these sessions from renowned speakers, time will be reserved for poster discussion and selected orals from submitted abstracts. In addition, a whole session will be devoted to discussion and debate around hot topics and each day of the event will conclude with prize giving for the poster sessions.

Sponsorship options as well as a draft program can be found in this brochure.

200+ participants from the neuromuscular field are expected to attend. The event promises to be an exciting one as well as being a great way to pave the way for the face-to-face event in Berlin in November 2022.

Kind regards,

**Pierre Carlier and Hermien Kan,
Chairs of the Programme Committee**

2021 Programme Committee

Pierre Carlier
Orsay, France

Tarek Yousry
London, UK

Gustav Strijkers
Amsterdam, NL

Simonetta Gerevini
Bergamo, Italy

Hermien Kan
Leiden, NL

Anna Pichiecchio
Pavia, Italy

Volker Straub
Newcastle, UK

Jacques Salama
Paris, France

Linda Heskamp
Newcastle, UK

Simone Spuler
Berlin, DE

Jordi Diaz-
Manera
Newcastle, UK

Glenn Walter
Florida, US

Andrew Blamire
Newcastle, UK

Conference Secretariat

MYO-MRI Project Team

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Venue

The MYO-MRI Conference 2021 will take place online using Whova Event Management software to enable delegates to interact, network and connect with speakers, delegates and with sponsors.

The software has a variety of features available for sponsors, ranging from rolling banners on the app to virtual exhibition booths and instant messaging facilities.

Further details are available in the sponsorship packages in this brochure.



Draft Conference Programme

Day 1: Monday 8th November

Time Zone: London, UK

15:00 – 15:10	Opening – Pierre Carlier and Hermien Kan
15:10 – 15:35	Introduction to muscle MRI: quantifying the chronic degenerative changes – Melissa Hooijmans
15:35 – 16:00	Introduction to muscle histology and pathology in NMD - Werner Stenzel
16:00 – 16:50	Poster sessions and meet the teachers (parallel sessions)
16: 50 - 17:00	break
17:00 – 17:50	Hot topic talks and Q&A



Day 2: Tuesday 9th November

Time Zone: London, UK

15:00 – 15:25	Introduction to muscle MRI: mapping disease activity – Dominik Weidlich
15:25 – 15:50	Introduction to clinical NMD – Andoni Urtizberea
15:50– 16:40	Poster sessions and meet the teachers (parallel sessions)
16:40 – 17:30	Hot topic talks and Q&A
17:30 – 17:50	Prize giving and closing of event – Pierre Carlier and Hermien Kan



Sponsorship Packages

All our sponsorship packages include an exhibition booth

Category	Minimum Contribution (excl. VAT)	Deadline for Application
Gold Sponsorship	€4000	23 July 2021
Silver Sponsorship	€2000	30 July 2021

Registration Type	Standard Registration Fees
Clinical/Academic Delegate	Free Registration
Industry Delegate	€100 (if not included in sponsorship package)

Gold Sponsorship Package

Gold
€4000 + VAT

5 Industry participant tickets

Verbal Acknowledgement as a sponsor at the Welcome/Intro

Recognition on the front page of Conference website and hyperlink to company's website

Recognition in the front page of Programme Booklet

Company logo on sponsor's recognition board

Acknowledgement in the Programme Booklet inner full page (this will be hyperlinks in an e-booklet)

Rolling banner on Whova* app
Virtual exhibition booth on Whova* app

*Whova is the platform and app which will be used to host the conference

Silver Sponsorship Package

Silver
€2000 + VAT

3 Industry participant tickets

Recognition on the Conference website and hyper-link to company's website

Company logo on sponsor's recognition board

Acknowledgement in the Programme Booklet inner half page (these could be hyperlinks in an e-booklet)

Virtual exhibition booth on Whova* app

*Whova is the platform and app which will be used to host the conference

Advertising

Conference Website

€1000 + VAT

Includes recognition on the Conference website and acknowledgement in the list of sponsors. Website sponsors have the possibility of promoting their company with logo and linking on the Conference website: conference.myo-mri.eu

Programme Booklet Advertisement

This Conference publication will be distributed electronically to all registered participants and sponsors. The programme includes information on the complete programme, speakers and conference information.

Includes all production costs and acknowledgement in the list of sponsors

Inner full page €350 + VAT

Inner half page €250 + VAT

Inner quarter page €175 + VAT

Inside front cover €500 + VAT

Inside back cover €500 + VAT

Outside back cover €650 + VAT

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Enquiries:

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